



2024 I-BEST Sponsorship Opportunities



The Iowa Brewers truly appreciate you! The support, participation, and expertise our partners share with us continues to strengthen craft brewing in Iowa. With a motivated board, a growing presence in the state, and a focused mission, the IA Brewers Guild is poised for continued success.

Join us as we make our industry stronger.



I-BEST: Brewers Education Seminar & Tippling

November 8, 2024, Des Moines, IA

Since 2014, the Iowa Brewers Education Seminar & Tippling (I-BEST) has been educating and inspiring Iowa's craft brewing community. I-BEST is a daylong series of seminars along three learning tracks. Hosted by the Iowa Brewers Guild, timely topics are selected to help breweries both large and small, new, and well-established.

Sponsorship positions your brand front and center at the largest annual gathering of Iowa brewing professionals. All sponsors are:

- Recognized on Iowa Brewers Guild social media outlets
- Invited to attend I-BEST Networking Social Events
- Given opportunity to include material in Welcome Bags

Have an idea for unique sponsorship idea? Contact IBG to make it happen! Past sponsorship ideas have included:

- o Lanyard Sponsor
- o Tap Sponsor at Social Event
- o Coffee Sponsor



\$2,500 – Presenting Sponsor

Presenting Sponsors help to underwrite all major expenses for I-BEST.

Sponsorship Includes: Logo and link to your website from the IBG IBEST webpage; Top Sponsor Billing; Opportunity for Trade Show Booth; Logo on signage and I-BEST printed materials; Annual membership with IBG; Attendance at I-BEST Networking Social.

\$1,500 – Education Sponsors

Education sponsors help to fund expenses related to I-BEST content.

Sponsorship Includes: Logo and link to your website on the I-BEST webpage; Opportunity for Trade Show booth; Logo on signage and I-BEST printed materials; Annual membership with IBG; Attendance at I-BEST Networking Social.

\$500 – Hospitality Sponsors

Hospitality sponsors help to offset catering and other hosting costs.

Sponsorship Includes: Logo and Link to your website on I-BEST webpage; Logo on I-BEST printed materials; Attendance at I-BEST Networking Social

I-BEST Trade Show

A limited number of I-BEST Trade Show only spots are available without sponsorship: \$350 for non-members; \$250 for IBG Allied Members.

